



DIRECTORATE GENERAL HEALTH SERVICES
KHYBER PAKHTUNKHWA PESHAWAR

Communications should be addressed to the Director General Health Services Peshawar and not to any official by name.

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No. 752-92/Nut/DGHS

Dated: 15/10/2024

All District Health Officers, Khyber Pakhtunkhwa.
All Medical Superintendents, Khyber Pakhtunkhwa.

Subject: Support and Facilitate Nutrition Interventions as per Criteria and to Stop Illegal Use of Nutrition Supplements at District Level.

In continuation of this Directorate Letter No. 272-348/Nut/DGHS dated 29.06.2022, Letter No. 611/Nut/DGHS dated 28.12.2022 & Letter No. 1422/Nut/DGHS dated 29.12.23 on the subject cited above; Department of Health Khyber Pakhtunkhwa is implementing various Nutrition Interventions under Provincial Nutrition Cell, DGHS and in partnership with UN-WFP and UNICEF, Integrated Nutrition Program and BISP Nashonuma Program in all districts of Khyber Pakhtunkhwa, aiming towards reducing burden of malnutrition in vulnerable segment of population (Children and Pregnant and Lactating Women).

It is for your kind information that these Nutrition Supplements are given to the beneficiaries (SAM and MAM Children and PLW) **as per the Standard Protocols and Criteria**. Strick adherence to the Criteria and Protocol is recommended by the Department of Health to avoid the misuse of these Nutrition Supplements and to reach the maximum target population.

It is further intimated that selling of Nutrition Supplements are illegal and Department of Health has **ZERO TOLERANCE** for it. Therefore, all concerned District Nutrition Coordinators are hereby directed to be vigilant and if any selling is noticed, **also not to receive any SNF after the official working Hours**, report such activities to Local health and District Administration to curtail such activities and initiate corrective measures against the persons involved under intimation to this office.

Furthermore, Awareness to the local communities about the proper use of these Nutrition supplements may be initiated in close coordination with the District Health Offices.

Your kind support would enable us to implement the much needed nutrition intervention for reduction of malnutrition in Khyber Pakhtunkhwa.

Will appreciate your timely support and action at your end.


DIRECTOR (NUTRITION)
Directorate General Health Services
Khyber Pakhtunkhwa.

CC:

1. Director General Food Safety & Halal Food Authority, Khyber Pakhtunkhwa.
2. Additional Director General Health Services, Khyber Pakhtunkhwa
3. All Deputy Commissioners of Khyber Pakhtunkhwa.
4. Office in charge, WHO, UNICEF & UN-WFP Peshawar.
5. All District Nutrition Coordinators, Khyber Pakhtunkhwa.
6. PS to Secretary to Govt. of Health Department KP.
7. PA to Director General Health Services Khyber Pakhtunkhwa.